# Michael Brody

20281 Rosedale Ct. Ashburn, VA 20147 703.585.3443 brody.mike@gmail.com

### Experience

## Multimedia Project Team Lead, V! Studios team: Crystal City, VA : Jan 2011 - Present

PACE Contract, NASA Customer : Oct 2012 - Present

HITSS Contract, NASA Customer : Jan 2011 - Sep 2012

Producer - ScienceCasts video podcast series

Oversaw the writing, narration, production, and distribution of the award winning weekly video podcast series, ScienceCasts, discussing science topics encountered by NASA's science missions. Directed and edited the narration of all recording sessions, provided voice talent for narration. Communicated with series stakeholders and subject matter experts for each episode to ensure scientific accuracy. Managed distribution of series on YouTube, Vimeo, and iTunes. Managed series Website and Twitter account.

Project lead - iPad application design & development

Led a nine member team in formulating a strategic approach for, and constructing the NASA Science: A Journey of Discovery app. Oversaw the content research, information architecture development, application design and application development. Communicated with multiple stakeholders throughout the project lifecycle to ensure scientific accuracy and alignment with NASA Science's strategic goals.

Technical Lead - NASA Science Website design, content management, and development Oversaw the design of banners, sections, and site features. Co-managed a six member content editing team, communicating with site stakeholders and distributing content update requests to the team.

#### Multimedia Producer, V! Studios : Crystal City, VA : Jun 2006 - Jan 2011

HITSS Contract, NASA Customer

Project Creative Lead - Mission:Science Website

Designed the award winning NASA Science Website for teens, Mission: Science. Led two other designers while working with content and usability specialists to construct and deploy the site for desktop and mobile devices.

Graphics & Web Design, Video Editing, Motion Graphics, DVD Authoring, 3D Animation

#### Graphics/Web Designer, SAIC : Washington, DC : Jan 2005 - Jun 2006

ISEM Contract, NASA Customer

Graphics Design, Web Design, Non-Linear Video Editing, Motion Graphics

#### Systems Administrator, SAIC : Reston, VA : Dec 2003 – Jan 2005

Held Clearance: TS/SCI

Provided IT and desktop support to 130 users. Collected technical assets and distributed those assets for analysis. Performed Windows server setup and maintenance. Designed an internal Website for distributing information and documentation to all users on a closed network.

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## Software Skills

Adobe - Acrobat Professional, After Effects, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Premiere Apple - DVD Studio Pro, Final Cut Pro, Motion, Soundtrack Pro, iWork & iLife Suites Microsoft - Entourage, Excel, Outlook, Power Point, Publisher, Word OmniGraffle Subversion

### **Education & Training**

Certified ScrumMaster

Virginia Tech : Blacksburg, VA BFA : Art, Graphics Design : May 2003 BA : Music, Jazz Performance : May 2003

## Activities & Honors

High School Baseball Coach : Jan 2007 - June 2009 Freedom High School, South Riding, VA

Phi Sigma Pi National Honor Fraternity : Jan 2000 - May 2003

Based on a balance of Scholarship, Leadership and Fellowship Chapter Parliamentarian : Apr 2002 - May 2003 Chapter Information Systems Chair : Apr 2001 - May 2003 Chapter Initiation Chair : Dec 2001 - Apr 2003 Chapter Public Relations Chair : Dec 2000 - Apr 2001 Rho Pledge Class President : Jan 2000 - Apr 2000

Omicron Delta Kappa Leadership Honorary : Apr 2002 - May 2003 Recognizes and encourages superior scholarship, leadership, and exemplary character in the fields of scholarship, athletics, campus or community service, social and religious activities, and campus government; journalism, speech and mass media; and the creative and performing arts.

Virginia Tech's, The New Virginians : Dec 1998 - Dec 2001 Premiere Vocal Jazz Ensemble Downbeat Award Winner : Jan 1999, Jan 2001