

Michael Brody

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Creative Services Manager

Creative Services Manager and Producer with over 19 years leading multidisciplinary teams to deliver award-winning videos, animations, and interactive content for federal and commercial clients. Expert in creative direction, stakeholder management, and content distribution. Proven track record managing concurrent, complex, high-profile projects, ensuring scientific accuracy and meeting client goals. Notable achievements include producing 330+ episodes of NASA's acclaimed ScienceCasts video series, earning 23 industry awards, an Emmy nomination, and a NASA Agency Honor Award.

Core Competencies & Skills

Managing Multidisciplinary Creative Teams | Project Management | Video & Animation Direction | Stakeholder Management | Content Distribution | Scientific Communication

Professional Experience

V! Studios | Vienna, VA

Creative Services Manager | July 2018 - July 2025

- Led multidisciplinary teams of producers, animators, writers, and developers in end-to-end creation of award-winning videos, animations, and interactive products for high-profile federal and commercial clients including NASA, U.S. Chemical Safety Board, and NOAA
- Produced NASA's acclaimed ScienceCasts video series with 332 episodes published (2011-2025), earning 23 industry awards for animation, video production, and science communication, and an Emmy nomination
- Orchestrated cross-company collaborations by strategically integrating V! Studios' animation capabilities with external partners' specialized expertise, delivering premium content that leveraged combined technical strengths and creative resources
- Oversaw creative direction and led stakeholder management across multiple concurrent projects while maintaining quality standards and meeting critical deadlines

Producer & Project Manager | July 2012 - July 2025

- Developed and executed comprehensive video and animation production plans for NASA's ISS Program Research Office, and Science Mission Directorate, earning a NASA Honor Award
- Coordinated with subject matter experts, public affairs officials, and creative teams, developing original 3D and 2D animation content and managing the complete production lifecycle
- Directed content distribution strategies across multiple platforms including YouTube, Facebook, X, and NASA's Image & Video Library, maximizing audience reach and engagement

Junior Multimedia Project Manager | June 2006 - June 2012

- Led cross-functional teams in designing and developing interactive products for NASA's Science Mission Directorate, including iOS applications and audience-specific websites
- Managed end-to-end application development for desktop and mobile platforms, conducting content research, information architecture development, and usability research and testing
- Maintained stakeholder communication throughout project lifecycles to ensure scientific accuracy and alignment with NASA's strategic goals and messaging priorities

SAIC | Washington, DC / Reston, VA

Junior Multimedia Specialist | January 2005 - May 2006

- Edited and updated content for NASA's Science Mission Directorate website (science.nasa.gov) while designing graphics and layouts for enhanced user experience
- Developed video and motion graphics content for NASA's Science Mission Directorate communications and outreach initiatives
- Collaborated with technical teams to ensure content accuracy and alignment with NASA's communication standards and brand guidelines

Systems Administrator | November 2003 - December 2004

- Provided comprehensive IT and desktop support to 130+ users while maintaining Top Secret/SCI security clearance in a high-security environment
- Managed technical asset collection, distribution, and analysis processes while performing Windows server setup and ongoing maintenance
- Designed and implemented internal website for secure information and documentation distribution across closed network infrastructure

Education

Virginia Tech | 1998 - 2003 | BFA, Graphics Art & Design | BA, Jazz Vocal Performance